



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

B.F.A. Animation

Course Code	Course Name	Teaching Scheme/Week			CREDITS	EXAMINATION SCHEME						TOTAL MARKS
		L	T	P		Theory			Practical			
						End sem university exam	Two Term Exam	Teacher Assessment	End sem university exam	Two Term Exam	Teacher Assessment	
BFA-601	History of Art- VI (Western Art)	4	0	0	4	60	20	20	0	0	0	100

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The student will be able to:

- understand the history of fine arts in the West.
- acquaint the students with great art movements of the West.

Course Outcomes (COs): The student should be able to:

- analyze the development fine art in the West and the life histories of great artists of the West in order to conceptualize their own artistic vocabulary and career.

Paper I

BFA-601

History of Art-VI (Western Art)

Unit – I

Baroque and Rococo Art Movement- Important artists including Merisi da Caravaggio, Peter Paul Rubens, Rembrandt, Bernini, Jean Antoine Watteau, Francois Boucher, Jean-Honore Fragonard and Jean-Honore Fragonard. Their Styles, Techniques, Subject Matter, Characteristics, etc.

Unit – II

Early Renaissance Art Movement – Important artists including Leone Battista Alberti, Fra Angelico, Biagio d'Antonio, Giotto di Bondone, Donatello. Their Styles, Techniques, Subject Matter, Characteristics, etc. High Renaissance Art Movement – Important artists including Leonardo da Vinci, Michelangelo and Raphael. Their Styles, Techniques, Subject Matter, Characteristics, etc.

Unit – III

Neoclassicism – Important artists including Antonio Canova, Jacques-Louis David, Francois Gerard, Antoine-Jean Gros, Jean-Auguste-Dominique Ingres, their Styles, Techniques, Subject Matter, Characteristics, etc.



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

B.F.A. Animation

Unit – IV

Romanticism- Important artists including William Blake, John Constable, Thomas Cole, Eugene Delacroix, J.M.W Turner, their Styles, Techniques, Subject Matter, Characteristics etc.

Unit – V

Realism- Important artists including Gustave Courbet, Jean-François Millet, Honoré Daumier, Jean-Baptiste-Camille Corot, their Styles, Techniques, Subject Matter, Characteristics, etc.

Recommended Readings:

1. Cleaver, D. G. (1972). Art; an introduction. New York: Harcourt Brace Jovanovich. Chicago.
2. Tomory, Edith (2011). A History of Fine Arts in India and the West. Orient Black Swan Pvt. Ltd, New Delhi.
3. Janson, Anthony F. (2001). History of Art. Harry N. Abrams, Inc. Vendome Press, North America.
4. Buchholz, Elke Linda; Kaeppele, Susanne; Hille, Karoline; Stotland, Irina; Buhler, Gerhard (2007). Art: A World History 1st Edition. Harry N. Abrams, Inc. Vendome Press, North America.



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

B.F.A. Animation

SUBJECT CODE	NAME OF SUBJECT	Teaching Scheme/Week			CREDITS	EXAMINATION SCHEME				
		L	T	P		Theory			Practical	
						End sem university exam	Two Term Exam	Teacher * Assessment	End sem university exam	Teacher * Assessment
BFAAN-602	Cinematography	4	0	0	4	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The students will be able to:

- To familiarize the students to the stages of cinematography.
- To acquaint the students with key aspects of cinematography.

Course Outcomes (COs): The student should be able to:

- To enable the students to develop cinematography skills.

Paper II BFAAN-602

Cinematography

Unit I

Cinematography- nature and definition. Personnel, Cinematographer- roles and responsibilities. Cinematic Technique Terms and Definitions

Unit II

History of motion pictures: Precursors, Film, Black and white, Color, and Digital video.

Unit III

Aspects, Cinema technique, Image sensor and film stock, Filters, Lens, Depth of field and focus.

Unit IV

Aspect ratio and framing, Lighting, Types of Camera movements and their importance in cinematography.

Unit V

Special effects, Double exposure, Frame rate selection, Reverse and slow motion.

Recommended Readings:

1. David Cook, (1981) A History of Narrative Film. W. W. Norton & Company. New York.
2. Jon Hill and Pamela Gibson. (1998) The Oxford Guide to Film Studies. Oxford University Press.
3. Julia Hallam & Margaret Marshment, (2000). Realism and Popular Cinema. Manchester: Manchester University Press
4. Lisa Purse (2013). Digital Imaging in Popular Cinema. Edinburgh: University Press.



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

B.F.A. Animation

5. Rini Bhattacharya Mehta, Rajeshwari V. Pandharipande (Eds). (2011) Bollywood and Globalization: Indian Popular Cinema, Nation, and Diaspora. Delhi: Anthem Press.
6. Yvonne Tasker (2000). Working Girls: Gender and Sexuality in Popular Cinema. New York: Routledge.



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

B.F.A. Animation

SUBJECT CODE	NAME OF SUBJECT	Teaching Scheme/Week			CREDITS	EXAMINATION SCHEME				
		L	T	P		Theory			Practical	
						End sem university exam	Two Term Exam	Teacher * Assessment	End sem university exam	Teacher * Assessment
BFAAN-603	Two Dimensional Animation-II	0	0	8	4	0	0	0	60	40

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The student will be able to:

- To familiarize the students to the stages of two dimensional animation.
- To acquaint the students the relation of two dimensional animation with concept, character, composition, etc.

Course Outcomes (COs): The student should be able to:

- To enable the students to develop two dimensional animation skills.

Paper III

BFAAN-603

Two Dimensional Animation-II

Creating characters and applying animation principles to create two-dimensional animation.



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

B.F.A. Animation

Course Code	Course Name	Teaching Scheme/Week			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
		L	T	P		Theory			Practical		
						End sem university exam	Two Term Exam	Teacher Assessment	End sem university exam	Teacher Assessment	
BFA-604	Composition	0	0	8	4	0	0	0	60	40	100

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The student will be able to:

- use imagination and principles of art in order to create original compositions.
- acquaint themselves with the composition of imaginary scenes on a picture plane.

Course Outcomes (COs): The student should be able to:

- apply the techniques learnt for composition and to conceptualize their own artistic techniques of composition.

Paper IV BFA-604 Composition

Composition: Creative Compositions based on Principles of art, Color Schemes, Rule of Thirds, Golden ratio, Perspective, etc. in mixed media, oil and acrylic. Experimental use of materials including textural art, fluid art, etc.

Submissions required at the end of semester from each student:

Total: 12 sheets in Full Imperial size. One drawing copy of 50 pages A3 size.



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

B.F.A. Animation

Course Code	Course Name	Teaching Scheme/Week			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
		L	T	P		Theory			Practical		
						End sem university exam	Two Term Exam	Teacher Assessment	End sem university exam	Teacher Assessment	
BFA-605	Life Study	0	0	8	4	0	0	0	60	40	100

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The student will be able to:

- learn the skills of drawing human figures from life.
- acquaint themselves to anatomical details of human body, as well as the study of tonal variation and contours in human body.

Course Outcomes (COs): The student should be able to:

- sketch human figure from life as well as create (light and shade) through pencil and charcoal shading.

Paper V

BFA-605

Life Study

Life Study: Painting of Life Study, Anatomical details of the Human Body, Proportions of body: Male, Female, Child. Watercolor and Oil study of light and shade.

Recommended Readings:

- 1) Mendelowitz, Daniel Marcus (1993). A Guide to Drawing, Michigan, Harcourt Brace Jovanovich College Publishers.
- 2) Hogarth, Burne (1996). Dynamic Figure Drawing, New York: Watson-Guption Publications.

Submissions required at the end of semester from each student:

Total: 15 sheets in Full Imperial size (12 sheets in Oil colors and 3 sheets in Watercolor) . One drawing copy of 50 pages A3 size.



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

B.F.A. Animation

COURSE CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
HU601	SOC. SC., ARTS & HUM	HU601	4	0	0	4	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The students will be able to:

- Develop professionalism with idealistic, practical and moral values
- Acquire communication and problem solving skills
- Re-engineer their attitude and understand and understand its influence on behaviour.

Course Outcomes (COs): The students should be able to:

- Actively participate in formal discussions and manifest professional skills such as working in team, empathy, communicating appropriately and assertiveness
- Foster problem solving and decision making skills through case studies on work ethics, decision making, organizational behaviour etc.

Paper I

HU 601

Employability Skills

COURSE CONTENTS:

Unit I

Self Introduction, SWOT Analysis, Feedback and coaching, Non Verbal Communication, Levels of Communication- Interpersonal, Intrapersonal, Extra personal, Communication- JOHARI Window

Unit II

Leadership Skills–Role Models –Leadership Styles, Motivation–Internal & External –Self Talk, Problem Solving, Negotiation Skills, Adaptability and Work Ethics.



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

SVIFA

B.F.A. Animation

Unit III

Time Management, Anger and Stress Management, Conflict Resolution—Approaches – Solutions, Body Language at work & Business Etiquette, Email & Telephone Etiquette, CV Format, GD Guidelines, Public Speaking.

Unit IV

Interviewing Skills –Role of Interviewer and Interviewee, Types of interviews, Types of Interview Questions, Basic Soft skills, Body Language at work & Business Etiquettes

Unit V

Art of Communication, Oral Presentation – Principles of oral presentations, Factors affecting presentations, Listening Skills- Process and Types, Reading Skills- Types and Strategies.

Suggested Readings

- Adair, John. (2003). **Effective Communication**. London: Pan Macmillan Ltd.
- Amos, Julie-Ann. (2004). **Handling Tough Job Interviews**. Mumbai: Jaico Publishing.
- Bonet, Diana. (2004). **The Business of Listening**: Third Edition. New Delhi: Viva Books,
- Hasson, Gill. (2012). **Brilliant Communication Skills**. Great Britain: Pearson Education.
- Lesikar, Raymond V and Marie E. Flatley. (2002). **Basic Business Communication: Skills for Empowering the Internet Generation**: Ninth Edition. New Delhi: Tata McGraw-Hill.
- Morgan, Dana. **10 Minute Guide to Job Interviews**. (1998). New York: Macmillan.
- Pease, Allan. (1998). **Body Language**. Delhi: Sudha Publications.
- Prasad, H. M. (2001). **How to Prepare for Group Discussion and Interview**. New Delhi: Tata McGraw-Hill Publishing Company Limited.